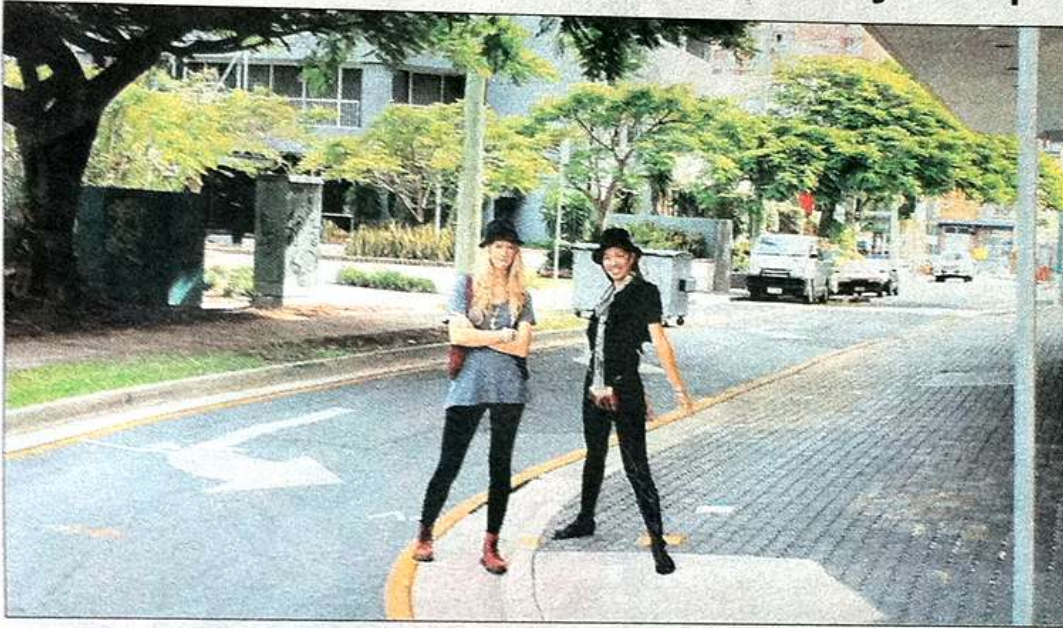


Art lovers get ready to party in paradise



Jolie Hertzberg and Mariam Arcilla get ready for *oneway*, part of the inaugural Surfers Paradise Festival in May and June.

Laneway becomes focus of Surfers cultural event

IT may be a quiet alley in the heart of Surfers, but Appel Street is getting ready to be part of the Gold Coast's biggest party.

The *oneway* project is part of the inaugural Surfers Paradise Festival, running throughout May and June.

Based on the successful 'laneway festivals' held in Melbourne and Sydney, *oneway* will offer culture lovers the chance to

By DENIS DOHERTY

absorb artistic creations, listen to some of the hottest local bands around and spend an afternoon wandering in and around market stalls and alfresco dining areas in the heart of the city.

Surfers Paradise Festival coordinator Jolie Hertzberg said the *oneway* project was an opportunity for the 'incredible' young talent on the Gold Coast to showcase their abilities, as well as a

chance for local residents and visitors to take time out and explore a creative enclave.

"*oneway* will offer Gold Coasters a chance to take a detour from the mainstream and to soak up the flourishing local scene in the region," said Ms Hertzberg.

Surfers Paradise Alliance has worked with galleries to put together the program of art.

**oneway project Appel Street,
Surfers Paradise June 5**

**This
kitchen**

*Offer valid 1/4/10

